



**FOR IMMEDIATE RELEASE**  
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**WILLIAMSBURG LANDING BECOMES FIRST SENIOR LIVING COMMUNITY  
IN VIRGINIA TO RECEIVE ARBORETUM ACCREDITATION**

Adult Day Services

WILLIAMSBURG, VA - Williamsburg Landing has been awarded a Level I Accreditation by The ArbNet Arboretum Accreditation Program and The Morton Arboretum, for achieving particular standards of professional practices deemed important for arboreta and botanic gardens. This will be the first, accredited arboretum located in a life plan community (aka continuing care retirement community) in the state of Virginia.

Assisted Living

It began as a vision of one of our residents, Susanne Clark, and her husband who moved to Williamsburg Landing in 2019. Prior to selecting a life plan community, she explored many options and found that the landscaping of Williamsburg Landing was second to none. Susanne immediately inquired about utilizing her previous experiences to spearhead this project and create an Arboretum within the Williamsburg Landing community. She suggested the idea to CEO and the Manager of Grounds, which was embraced with enthusiasm. In a very short time, the Resident Landscaping Committee and staff joined her efforts and began building the program.

Independent Living

Long-Term Care

An arboretum can be defined as “a place where an extensive variety of woody plants are cultivated for educational and ornamental purposes”. Williamsburg Landing’s plants have ornamental purposes and will now include the educational dimension. Select plants, shrubs and trees will be tagged with signs that include a QR code linked to an [online database](#) of information about each unique, woody plant. “We are fortunate to have residents with a wealth of knowledge who share their expertise, allowing us to continually evolve as a community and inspire others to do the same”, said Greg Storer, President & CEO.

Memory Support

Short-Term  
Rehabilitation

Williamsburg Landing is also a Certified Wildlife Habitat (certified by the National Wildlife Federation) and is in the Chesapeake Bay Resource Protection Area (RPA). Almost half of the campus will always remain undeveloped and primarily wooded, creating a tranquil environment for residents and nature to exist in harmony.

Skilled Nursing

*Williamsburg Landing is the first accredited Life Plan Community in the region. The independent, non-profit organization provides a gracious, socially enriched environment and full continuum of care including independent living, assisted living, memory support, short & long term nursing and adult day services to accommodate seniors needs through every stage of life.*

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William A. Doig  
Health Club & Spa



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