



WILLIAMSBURG LANDING®

WilliamsburgLanding.com

VISION

Williamsburg Landing is the senior community of choice: celebrating excellence, valuing diversity, pursuing innovation, and caring for each other.

MISSION

Williamsburg Landing offers excellent facilities and services, promotes independence and diversity, provides access to a continuum of quality health care services, and actively collaborates with the broader Williamsburg senior community.

STRATEGIC GOALS

- Expand access and improve quality by further developing the continuum of independent and post-acute health services.
- Explore new senior living services and new revenue opportunities while improving facilities that support WL services and programs.
- Strengthen WL as an engaged leader through forging active connections to the broader community; promoting inclusiveness and transparency as key attributes of the organization.
- Effectively manage to assure continued financial strength.

STRATEGIC PLAN 2015-2018



Williamsburg's only CARF-CCAC accredited
Continuing Care Retirement Community