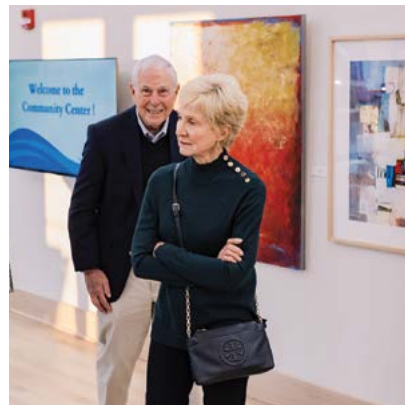


VISION^{TO} IMPACT



WILLIAMSBURG LANDING®

2025
Impact Report



Senior Leadership Team

Jan Bigelow, *President & CEO*
John Becker, *Executive Vice President & COO*
Martin Kane, *Chief Financial Officer*
Vonnie Adams, *Chief Clinical Officer*
Rachel Becke, *Chief Talent Officer*
Lisa Bates, *Chief Marketing Officer*
Sally Wolfe, *Chief Development Officer*

Our Mission

As an innovative, nonprofit, Life Plan Community, Williamsburg Landing offers a full spectrum of opportunities to foster independence, connection, and security.

Our Vision

Living fully beyond ageism

Our Values

- P. Passion
- R. Respect
- I. Integrity
- D. Diversity
- E. Excellence

Pictured above: Williamsburg Landing Senior Leadership, shown with Board Chair Vernon Geddy, at the Community Center Grand Opening.

Message from the PRESIDENT & CEO

Dear Friends,

When I joined Williamsburg Landing a year ago, I was immediately struck by the deep-seated legacy of this community—a 40-year foundation built on excellence and heart. Today, having walked our halls and met so many of you, my initial impressions have evolved into a clear and energized **vision for our future**.

This past year has been about more than just maintaining our standards; it has been about turning that vision into **tangible impact**. As I look across our community, I see that impact everywhere:

- **In our spaces:** From the bustling activity in our new neighborhood, Anchor Cove, and the refined elegance of our new Community Center.
- **In our people:** Through the education and scholarship funds that empower our dedicated team members.
- **In our spirit:** With the energy and excitement found in our Adult Day Center, where the promise of care and respite is met every single day.

Philanthropy is the engine that drives this transition from “what is” to “what could be.” While this report reflects on our achievements in 2025, it also serves as a bridge to our next 40 years. Your generosity ensures we remain independent, financially secure, and—most importantly—innovative.

Vision alone cannot sustain a community, but vision backed by your partnership creates a lasting impact. Thank you for an incredible first year. Your gifts nurture a home where neighbors help neighbors and every individual is valued. I am honored to lead us into this next chapter, where our shared vision will continue to transform the lives of those we serve.

With gratitude,



Jan Bigelow

President & CEO, Williamsburg Landing



Wellness

Vision Realized: The Impact of Your Generosity

Encore and WSO
Holiday Pops
concerts delighted
hundreds of residents
and employees.

Onsite pet therapy
fostered comfort and
connection.

VISION

\$380,236

2025 donor support



IMPACT

70 Wellness

programs on average each week

At Williamsburg Landing, a shared vision comes to life through your generosity. Because of you, wellness ideas grow into meaningful experiences that care for the whole person—body, mind, and spirit, while honoring the environment around us. Even moments of quiet comfort—like onsite pet therapy—create powerful bonds and a sense of belonging. Every gift, whether large or small, helps bring these moments to life—from enriching educational programs through our Cognitive Services department, to joyful trishaw rides and so much more.

“

You all have done a great job of bringing together all the things that I think are most important as we age. Staff and residents are so supportive, friendly, and most importantly, look after our physical and mental needs, they take care of us. The activities are varied, interesting, and keep your brain as well as your body active and engaged.

Ardine, Resident



VISION

\$12,428

2025 donor support



IMPACT



5 Residents

currently receiving care

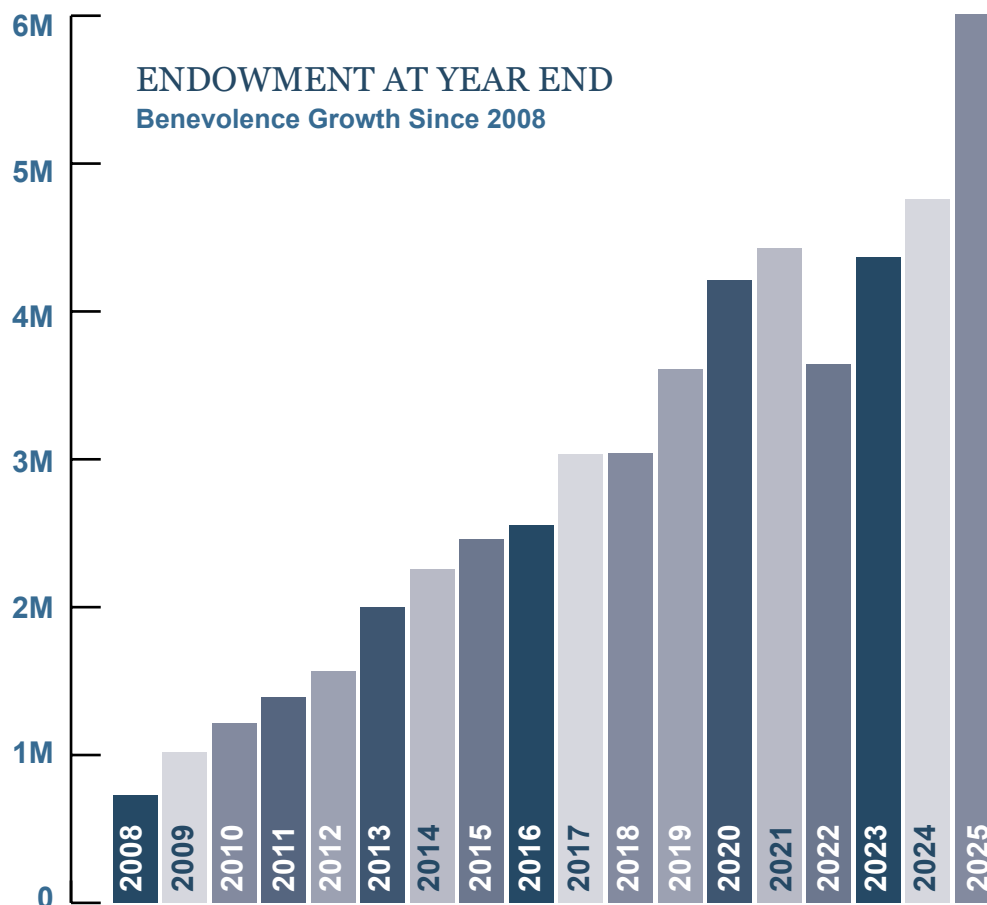
Benevolence has always been at the heart of Williamsburg Landing. Thanks to the kindness and commitment of more than 1,000 donors, we achieved an important milestone—reaching our initial \$6 million goal for Benevolence. Thoughtfully invested, this fund now provides over \$250,000 each year to ensure that residents who have outlived their financial resources can continue to live with dignity, security, and care.

This achievement is deeply meaningful, but it is also just the beginning. As our community grows and evolves, so too must our commitment to one another. By strengthening the Benevolence Fund, we can ensure we are ready to meet whatever the future may bring—continuing a tradition of compassion that defines who we are.

Benevolence

Vision Realized: The Impact of Your Generosity

Over 15 years,
provided over
\$1.2 million in
resident support.



Kaplan Arts/Community Center



Vision Realized: The Impact of Your Generosity

New 300-seat theater hosted multiple sell-out concerts.

Residents engaged with fine arts through hands-on workshops led by guest artists.

From lively performances in our brand-new Community Center to hands-on art workshops guided by visiting artists, every experience is thoughtfully created to spark connection, creativity, and joy. These moments bring people together—neighbors, families, and friends—offering opportunities to learn, share, and be inspired in a welcoming space.

Gifts made through our seat-naming campaign have been generously matched by a lead contribution from Jane Kaplan, establishing a lasting fund dedicated to enriching this new home for the arts. Thanks to this collective support, our theater will come alive with performances, dance, and artistic programs that invite the entire community to participate, discover, and celebrate the power of the arts together.

Campus Enhancement

VISION

\$15,975

2025 donor support



IMPACT

153 Acres

of beautiful grounds

“

My goal is to celebrate the natural beauty of Williamsburg Landing—from our Arboretum program to the butterfly meadow and beyond. Our grounds are more than scenery; they're an essential part of what makes this community so special.

Justin Drewery, Grounds Manager

From the moment you pass through the gates and make your way down Williamsburg Landing Drive, a sense of welcome begins to unfold: graceful leafy trees offering shade, vibrant perennials, and seasonal drifts of bulbs are found. Your gift to our landscaping efforts help nurture and sustain this experience for everyone who calls our community home or comes to visit. Whether you choose to support our arboretum or our butterfly meadow, your generosity makes a meaningful difference.

Because of you, these shared spaces remain places of connection, reflection, and joy—where a simple walk can lift the spirit, and each season brings something new to discover.



Vision Realized: The Impact of Your Generosity

100 buildings
maintained, updated,
and renovated.

1,675 new plants
and shrubs in
Anchor Cove.

Community Fund

The sense of connection and care continues through your support, of the **Community Fund**, where vision meets impact by providing the flexibility to direct resources where they are needed most. For more than 40 years, Williamsburg Landing has adapted to evolving needs, ensuring our seniors receive the highest level of care and support. Your gift strengthens what matters today while helping sustain a strong foundation for our future.



Adult Day

The Williamsburg Landing **Adult Day** Center provides nearly 50 participants with comfort, connection, and purpose through engaging programs and socialization, while supporting caregivers along the way. Your support ensures continued access, expanded participation, and scholarships for those in need.

Vision Realized: The Impact of Your Generosity

Reached goal of serving 50 participants a year early.

“

Our family would like to say thank you for all you do. Honestly, those words are not strong enough to express the level of gratitude we feel towards everyone at the Center

Jenny, Adult Day Center participant

VISION



IMPACT

\$29,593



6 Participants

2025 Debbie Whybra
Adult Day scholarships gifts

receiving assistance

VISION



IMPACT

\$5.0M



4 Guest

Community Fund goal

rooms refreshed



Employee Support

Learning and growth are central to Williamsburg Landing. Through **Employee Training and Education**, a vision for excellence becomes real impact—advancing staff professionally while elevating the care and expertise our residents receive. Your support also strengthens recruitment and retention, building a skilled, committed team that serves seniors with dignity and excellence.

“

Gaining a deeper understanding of moral injury and moral trauma strengthens my ability to support residents and team members on their healing journeys. Thanks to the Stephen H. Montgomery Fund, I'm able to keep learning, growing, and serving with greater compassion.

Rev. Jennifer Osheim-Owen, Chaplain

Vision Realized: The Impact of Your Generosity

13 nurses attended
skills training.

66 employees
became Certified
Dementia
Practitioners.

VISION

\$24,000

2025 Gerry Smith
Memorial Scholarships gifts



IMPACT

5 Scholarships

awarded for Employee
Training/Education

VISION

\$19,625

2025 Stephen H.
Montgomery
Scholarships gifts



IMPACT

81 Education

fund recipients



2025 Donor Honor Roll

Williamsburg Landing residents know the value and impact of giving. Our future as a premier Life Plan Community relies on the steady support offered by generous Williamsburg Landing residents and family members. Gifts provide updates to our landscape, benevolence for residents in need, artwork and decor in public spaces and updated medical equipment, such as digital heart rate monitors for nursing. In the list below, donors who have given for five years or more are marked with an ✨. We are deeply grateful for your generous and steadfast support over the years.

THE AMERICA \$250,000+

Anonymous (1)

Mr. and Mrs. Rick and Sandy Nahm ✨

FLYING CLOUD \$25,000 to \$99,999

Anonymous (1)

Residents Association ✨

Mrs. Jane Kaplan

GODSPEED \$10,000 to \$24,999

Fidelity Charitable Advisors

Mr. and Mrs. Bruce and Eleanor Knowle

Mr. and Mrs. Jack and Leslie Murphy

Mr and Mrs. Roger and Imogene Thaler

DISCOVERY \$2,500 to \$9,999

Anonymous (1)

Ms. Kay Allen

Mr. and Mrs. William and Marga Bales

Mr. and Mrs. Bobby and Hope Beck

Col. and Mrs. Gordon and Rosanne Bratz

Mr. and Mrs. William and Cheryl Bacon ✨

Mr. and Mrs. Robert and Louise Canfield ✨

Kaufman & Canoles ✨

Schwab Charitable ✨

Mrs. Sharon Custer

DAF Giving 360

Dr. Carl and Dr. Cindy Devore

Ms. Sally Fisk and Ms. Cindy Frezek

Mr. and Mrs. Vernon and Laura Geddy ✨

Mr. and Mrs. Paul and Charlotte Gerhardt ✨

Mr. and Mrs. Robert and Margaret Hershberger

Mrs. Carol Hollenbeck

Mr. and Mrs. Lee and Paula Hougen ✨

Ms. Carol Jenkins ✨

Mrs. Kay Kane ✨

Mr. James Kaplan

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Mrs. Donna Krulitz ✨

Mr. Robert Lund

Ms. Madeline Markwood ✨

Mrs. Jane Medlin ✨

Mr. William Ore

Ms. Angela Overy

Mr. and Mrs. Doug and Betty Petty

Mr. Thomas Pinotti

Mr. and Mrs. Thomas and Joan Poland ✨

Mr. and Mrs. Frederick and Barbara Siegel ✨

Mrs. Louise Sinclair ✨

Dr. John Dobson and

Dr. Nici Singletary

Sodexo

Ms. Dorothy Teubner ✨

Mrs. Marjorie Tongue ✨

U.S. Charitable Gift Trust ✨

Robert F. Miller Trust

Mrs. Diana Wade

PATRONS \$1,000 to \$2,499

Anonymous (1)

Mr. Frederick Adamchak

Mr. and Mrs. Fred and Marilyn Barre ✨

Mr. Steven Berke

Mr. and Mrs. Jan and Richard Bigelow

Ms. Judy Boesch ✨

Mrs. Clara Christopher ✨

Mrs. Susanne Clark

Mrs. Alice Coburn❄
 Mr. and Mrs. Frank and Mary Lou Cole❄
 Mr. Walter Cooper
 Mr. and Mrs. Richard and Nina Costello
 Mr. and Mrs. Russell and Jane Cowell❄
 Mr. and Mrs. Carter and Suzanne Cowles
 Mrs. Anabel Crane
 Mr. and Mrs. Terry and Susan Driscoll
 Mr. Raynor Duncombe❄
 Mrs. Alice Elmore
 Mr. and Mrs. John and Patricia Haldeman
 Mrs. Marilyn Harned
 Ms. Connie Harshaw❄
 Ms. Denise Hinders
 Mr. and Mrs. Coleman Hutchins
 Mrs. Ellen Jones❄
 Mr. and Mrs. Godwin and Sylvia Jones❄
 Mr. and Mrs. Terrell and Carol Lady
 Dr. and Mrs. Matthew and Karen Lambert❄
 Mr. Al Lebold
 Mrs. Cynthia Lee❄
 Ms. Judy McCandless❄
 Mr. and Mrs. Bruce and Barbara McRitchie
 Mr. Timothy Mills❄
 Ms. Barbara Morris❄
 Mrs. Jocelyn Mueggenborg
 Mr. and Mrs. Richard and Joy Nathan
 Mrs. Carol Norfleet❄
 Mr. and Mrs. Robert and Martha Payne❄
 Mr. and Mrs. Karl and Lois Polifka❄
 Renaissance Charitable
 Mr. Bruce Reynolds
 Mr. and Mrs. Don and Judy Roberto
 Mrs. Barbara Smith
 Mr. and Mrs. Scott and Beth Stabler
 Mr. and Mrs. Edward Watanabe❄
 Mrs. Susan Williams❄
 Williamsburg Community Foundation❄
 Mr. and Mrs. Kenneth and Sally Wolfe❄
 Mr. Hamilton Wong❄

BENEFACTORS \$500 to \$999

Anonymous (2)
 Mr. and Mrs. Richard and Mary Barnwell
 Ms. Rachel Becke
 Mr. John Becker
 Mr. and Mrs. Joe and Joyce Beene❄
 Mr. and Mrs. Rodney and Catherine Bencks❄
 Mrs. Leslie Bowie❄
 Mr. Donald Buckless❄
 Mrs. Marlene Burleson❄
 Mr. and Mrs. Rod and Ann Chamberlain❄
 Mr. and Mrs. Page and Ginny Cranford❄

Mr. and Mrs. Gregory and Beth Davis❄
 Mr. and Mrs. Andrew and Barbara Fahy
 Mr. Franz Gross and Ms. Christine Faia❄
 Ms. Janice Feld
 Mr. and Mrs. Sean and Sue Ellen Fitzpatrick
 Mr. and Mrs. Paul and Karen Forster
 Ms. Judy Fuss❄
 Mr. Martin Kane
 Mrs. Nancy Konta❄
 Mr. and Mrs. Robert and Fran Kunz❄
 Mrs. Edie Larkin
 Mr. and Mrs. Philip and Ann Little❄
 Mr. and Mrs. Robert and Susan Miller
 Mrs. Florine Moore
 Ms. Mary Norment
 Mr. and Mrs. Leonard and Michele Orabona❄
 Mr. and Mrs. Anthony and Shirley Picardi
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 Mr. and Mrs. Lawrence and Kathleen Ring❄
 Ms. Shirley Roby❄
 Mr. and Mrs. Ronald and Susan St. Onge
 Mr. Robert Underwood❄
 Mr. John Van Aken❄
 Mrs. Karen Viener
 Ms. Jeanne Zeidler❄

ASSOCIATES \$250 to \$499

Anonymous (1)
 Mrs. Nora Belcher❄
 Mrs. Carol Cini❄
 Mr. and Mrs. Joseph and Jo Ann Converse
 Mr. and Mrs. Mark Costenbader
 Mr. and Mrs. Alan and Marlene Cummins
 Ms. Mary Jane Edwards❄
 Mr. Michael Fox❄
 Dr. George Gilfillan
 Dr. Paula Henderson
 Mr. and Mrs. Victor and Dakota Holman
 Mr. and Mrs. Wright and Sarah Houghland❄
 Mrs. Sandra Kendro
 Mr. and Mrs. Steven and Judy Knudson❄
 Mrs. Nan Liner
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 Mr. and Mrs. Peter and Kerry Mellette❄
 Mr. and Mrs. Stephen and Margaret Montgomery
 Ms. Linda Pearson❄
 Mrs. Kathy Rector
 Mr. Bobby Singley
 Mr. and Mrs. Herbert and Beverly Spannuth❄
 Mr. and Mrs. Thomas and Martha Squire
 Mr. Thomas Tingle❄
 Mr. Don Hartung and Ms. Carol Vernon
 Mrs. Elizabeth Wallace❄
 Mr. and Mrs. Forrest and Christine Williamson

MEMBERS \$100 to \$249

Mr. Brad Adams
Ms. Vonnie Adams✳
Ms. Mary-Paula Allegaert
Mr. and Mrs. James and Barbara Anderson
Mrs. Nan Atkinson✳
Mrs. Mary Ann Baldrige✳
Ms. Mary Banez
Mrs. Bonny Basilone
Mrs. Jean Bodine✳
Mrs. Suzie Brooks✳
Mr. and Mrs. Edward and Eleanor Burchianti
Mr. and Mrs. Henry and Leslie Coleman
Mrs. Margaret Cullivan
DAF Giving 360
Mrs. Jackie Etheridge✳
Mrs. Catherine Fenn
Dr. and Mrs. Charles and Donna Foley
Mrs. Margaret Forbes
Mr. and Mrs. Thomas and Judith French
Ms. Julie Gross✳
Mrs. Barbara Hager
Dr. Carlane Pittman-Hampton
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Mr. David Helfrich
Ms. Kathy Hornsby
Ms. Stormy Hudson
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Mr. Jack Keating
Mrs. Laura Kostel
Mr. and Mrs. Jack and Virginia Lee
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Ms. Marguerite McClintock
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Mrs. Mary McMillan
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Mrs. Martha Myers✳
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Mr. Malvern Powell
Mr. and Mrs. William and Nancy Register
Mrs. Nancy Rollings
Mrs. Lisa Rose
Mr. and Mrs. Harlan and Ann Schone
Mr. William Schutz
Mr. Chris Smith
Mr. Milton Spett
Ms. Ardine Thompson
Mr. and Mrs. Charles and Val Minarik
Mr. and Mrs. Leonhard and Ursula Venne
Mrs. Beverly Wiggins
Mrs. Lisa Wood
Mr. Mike Reges and Ms. KW Wotring

DONORS up to \$99

Mrs. Ruth Anderton✳
Mr. Nick Aldridge
Mr. and Mrs. Kenneth and Alice Benarick
Ms. Patricia Bozman
Ms. Allison Brody✳
Ms. Carole Barnes
Ms. Faith Casey✳
Mr. Frank Ferguson
Ms. Patricia Gasparini
Dr. G. Gilbreath
Mr. and Mrs. Rockwood and Joan Keith
Mr. John F. Oates, Jr.
Mr. and Mrs. Robert and Susan Polack
Paypal Giving Fund
Mr. Brandon Randall✳
Ms. Linda Ryan
Mr. Josh Segal
Mrs. Heidi Susta
Mr. and Mrs. Keith and Carol Taylor
Mr. Allen Turnbull
Mrs. Cheryl Walls
Mrs. Kaye Williamson
Mr. and Mrs. Robert and Sally Wiseman

✳Annual Fund supporters for 5+ years

Every effort has been made to ensure the accuracy of this report. We apologize for any errors or omissions and ask that you contact us with any corrections.

Williamsburg Landing may use demographic information such as age and gender in order to contact you for the purpose of raising money for our community. In every written fundraising communication, we will provide you with an opportunity to elect not to receive further fundraising communications. Opting out of receiving future fundraising communications will in no way affect any access or level of care available to you. Once you opt out, we will avoid contacting you unless you contact us and ask to be added back to our fundraising contact list. If you want to opt out of receiving future fundraising mailings at this time, please call Sally Wolfe at 757-253-9677 or send an email to swolfe@williamsburglanding.org.

Heritage Society

Joining our Heritage Society ensures a legacy of care and support for seniors at Williamsburg Landing. For 40 years, many residents have generously included us in their estate plans, ensuring future generations benefit from the same care and opportunities. Whether through a provision in your will, a life-income gift or assigning future entrance fee refunds, your contribution is a gift of love for the community and its seniors. We invite you to join the Heritage Society. Please let us know of your estate plan commitment so we may thank you for your generosity.

Anonymous (6)
Mr. and Mrs. William and Cheryl Bacon
Mr. Steven Berke
Ms. Judy Boesch
Mr. and Mrs. Russ and Jane Cowell
Mr. and Mrs. Page and Ginny Cranford

Ms. Carol Jenkins
Mr and Mrs. John and Linda Livecchi
Robert F. Miller Trust
Mrs. Diane Stevenson
Ms. Lenore MacClain
Dr. Mary Voorhess

Cumulative Giving

Cumulative Giving honors the lifelong generosity of donors, whose impact grows like compound interest over time. We extend our heartfelt gratitude to these loyal and visionary donors whose dedication has shaped Williamsburg Landing into the community it is today.

\$1,000,000+
Dr. and Mrs. Hans and Brigitte Kopper

\$500,000 to \$999,999
Anonymous (1)
Mr. and Mrs. Rick and Sandy Nahm

\$250,000 to \$499,999
Anonymous (1)
Ms. Mary Anne Cody
Mrs. Jane Kaplan

\$100,000 to \$249,999
Mrs. Sylvia Brown
Mr. Harry Burton
Mrs. Dorothy Haramis
Mrs. Veronica Heaslip
Mr. and Mrs. Lee and Paula Hougen
Residents' Association
Mr. and Mrs. Robert and Bonnie Van Duyne

\$50,000 to \$99,999
Anonymous (2)
Fidelity Charitable Advisors
Mr. David Gaston
Mrs. Peggy Morton

\$25,000 to \$49,999
Mr. and Mrs. Fred and Marilyn Barre
James City County
Mrs. Kay Kane
Kaufman & Canoles
Mrs. Zoë Graves
Dr. Lee Griffin
Mrs. Madeline Markwood
Mr. and Mrs. Jack and Leslie Murphy
Mrs. Louise Sinclair
Mr. John Van Aken
Dr. Mary Voorhess

Residents' Council

PRESIDENT'S REPORT

The past year has truly been a year of transitions—marked by change, growth, and renewed energy across our community. These transitions have touched nearly every aspect of life at Williamsburg Landing and have positioned us well for the future.

At the organizational level, we welcomed new leadership with the arrival of a new CEO and COO. Leadership transitions are never simple, but this team has brought fresh perspectives, a collaborative spirit, and a strong commitment to transparency and engagement. Together with residents, staff, and the Board of Directors, they have begun the important work of developing a comprehensive strategic plan that will guide Williamsburg Landing in the years ahead. Resident input and participation have been central to this effort, reinforcing the shared responsibility we all have in shaping our community.

This year also brought significant growth. We welcomed more than 100 new residents along with nearly 100 new employees. Each new arrival adds energy, talent, and diversity to our campus, and the scale of this growth reflects Williamsburg Landing's continued strength and appeal. With this growth comes the opportunity—and responsibility—to ensure that systems, communication, and community connections continue to evolve to meet changing needs.

One of the most visible transitions has been the opening of Anchor Cove, our newest neighborhood. Anchor Cove represents not only physical expansion, but also a new chapter in the life of our community. Integrating a new neighborhood takes intention and effort, and we are already seeing positive signs of connection and engagement between Anchor Cove residents and the broader Landing community.

Amid these changes, the Residents' Council continued its work of representing resident voices, supporting committees and organizations, and strengthening partnerships with staff and administration. Transitions inevitably bring uncertainty, but they also create opportunities for renewal, innovation, and deeper collaboration. This year reminded us that Williamsburg Landing is at its best when residents, staff, and leadership work together with openness and mutual respect.

As we look ahead, the many transitions of this past year leave us well positioned for continued progress. With new leadership, a growing and vibrant population, an emerging strategic plan, and the addition of Anchor Cove, our community is evolving in ways that reflect both our history and our aspirations.

Al LeBold, *President*

Williamsburg Landing Residents' Association

2025 Residents' Council Members

Al LeBold,
President

Jacque Meriam,
Vice President

Michele Orabona,
Treasurer

Chris Faia

Judy Fuss

Jane Medlin

Louis Nucci

Bruce Reynolds

Gary Ripple

Bud Robeson

Roger Thaler

George Vonderheide



2025 Board of Directors

Vernon Geddy, *Chair*

Terry Banez

Allison Brody

Donald Buckless

Louise Canfield

Beth Davis

Terry Driscoll

Michael Fox

Connie Harshaw

Victor Holman

Judy Knudson

Matthew Lambert

Al LeBold

Timothy Mills

Carlane Pittman

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Bobby Singley

Chris Smith

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